

Retail Benefits

Become a member of the Solana Beach Chamber of Commerce and solidify your commitment to the community of Solana Beach by supporting the local economy and giving back to the community that supports your business. Your membership allows the Chamber of Commerce to host a variety of events that are offered to businesses and to the community as well... all at no cost. Our database not only includes local businesses, but local residents who need to know about your business. This is your opportunity be a part of a growing, healthy, vibrant, relationship-based Chamber of Commerce who listens to you and is constantly striving for new and innovative ways to promote and bring business to Beautiful Solana Beach.

Promotion of your Business through:

Listing of your Business with description, logo and website link on

Chamber Website Directory – receives over 25,000 unique visitors per year

Solana Beach information website – receives over 22,000 unique visitors per year

Visit Solana Beach Dining Section – receives 5,000+ unique restaurant views per year

Chamber Mobile Application – averages 10 downloads per month

- Promote events or specials through our bi-weekly newsletter
- Be a part of our large Social Media outreach – provide the content and we will promote through all our Social Media outlets. Facebook 5,500+, Twitter 500, Instagram 200+ photo/video uploads, Pinterest 3 main boards/over 500 pins, large MeetUp network, YouTube videos - over 20 with more than 100,000 views, LinkedIn connections - 500+
- Marketing materials such as menus/rack cards/business cards placed on the Chamber Office and Visitor Center – traffic into these locations combined per year is 7,000+
- Cross Promoting opportunities through direct introduction/recommendations by the Chamber to work with other businesses
- Share a discount for services with other Chamber Members and be advertised 24/7 on our Chamber website
- Chamber provides recommendations on a daily basis to tourists and locals for shopping needs as well as our kiosks in the major hotels and rental centers, providing up to date information 24/7
- Participate in our FREE Business Expo giving exposure to your business with over 400 people in attendance
- Unlimited partnership opportunities in a variety of local events – goodie bag item, raffle prize, website listing (KAABOO) and more
- Looking to attend Networking events? – Chamber provides a variety of new and exciting networking opportunities such as Lunches with a Speaker, SNAP Networking event, ribbon cuttings, anniversary events and more.
- Be a part of Fiesta Del Sol – the biggest annual event in Solana Beach with over 55,000+ people in attendance for the two days – deep discount for local restaurant members to have a food booth. Many advertising options available including Fiesta Del Sol website which receives 55,000+ unique visitors during the months leading up to event
- Discounts on all major advertising media – San Diego Magazine, Lifestyle Magazine, Solana Beach Sun, Locale Magazine, Fine Magazine, About Town and more
- Establish connection with the community and reward your employees through our annual Solana Beach Day at Petco Park
- Promote your business through our Shop Solana Beach Holidays Campaign – offer a holiday deal and be a part of the Chamber's largest advertising campaign of the year at no additional cost to you.
- Chamber Recognition – receive a beautiful designed engraved plaque recognizing you as an honored Chamber Member, opportunity to place Chamber logo recognizing and endorsing you as Proud Member on your website, and our professionally designed logo decal for your storefront window identifying you as a Chamber Member.