

## ***Retail Benefits***

Promotion of your Business through:

Listing of your Business with description, logo and website link on

Chamber Website Directory – receives over 25,000 unique visitors per year

Solana Beach information website – receives over 22,000 unique visitors per year

Visit Solana Beach Dining Section – receives 5,000+ unique restaurant views per year

- Promote events or specials through our bi-weekly newsletter
- Be a part of our large Social Media outreach – provide the content and we will promote through all our Social Media outlets. Facebook 18,000+, Twitter 5000, Instagram 2000+ photo/video uploads, Pinterest 3 main boards/over 500 pins, large MeetUp network, YouTube videos - over 20, LinkedIn connections - 500+
- Marketing materials such as menus/rack cards/business cards placed on the Chamber Office and Visitor Center – traffic into these locations combined per year is 7,000+
- Promote your business through our Shop Solana Beach Holidays Campaign – offer a holiday deal and be a part of the Chamber's Largest Advertising Campaign of the Year at no additional cost to you.
- Cross Promoting opportunities through direct introduction/recommendations by the Chamber to work with other businesses
- Share a discount with other Chamber Members and be advertised 24/7 on our Chamber website
- Chamber provides recommendations on a daily basis to tourists and locals for shopping needs as well as our kiosks in the major hotels and rental centers, providing up to date information 24/7
- Participate in our Business Expo giving exposure to your business with over 300 people in attendance
- Unlimited partnership opportunities in a variety of local events – goodie bag item, raffle prize, website listing (KAABOO) and more
- Looking to attend Networking events – Chamber provides a variety of new and exciting networking opportunities such as Lunches with a Speaker, SNAP event, ribbon cuttings, quarterly member events, anniversary events and more.
- Be a part of Fiesta Del Sol – the biggest annual event in Solana Beach with over 50,000 people in attendance for the two days – deep discount for retail members to have a booth. Many advertising options available including Fiesta Del Sol website which receives 33,000+ unique visitors during the months leading up to event
- Deep discounts on all major advertising media outlets – San Diego Magazine, Lifestyle Magazine, Solana Beach Sun and growing
- Establish connection with the Community and reward your employees through our annual Solana Beach Community Day at Petco Park
- Chamber Recognition – receive a beautiful designed engraved plaque recognizing you as an honored Chamber Member, opportunity to place Chamber logo recognizing and endorsing you as Proud Member on your website, and our professionally designed logo decal for your storefront window identifying you as a Chamber member.
- Be a part of a growing, healthy, vibrant, relationship-based Chamber where we listen to you and are always looking for new and innovative ways to connect with the community, promote and bring business to Solana Beach